

GCC Domestic — Fact Sheet

| Field | Detail |
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| Company name | GCC Domestic |
| Founded | 2024 |
| Founder | Ibrahim Kedir |
| Headquarters | Dubai, United Arab Emirates |
| Website | https://www.gccdomestic.com |
| Press contact | ibrahim@gccdomestic.com / +971 55 878 5151 |
| Sector | HR technology / domestic-worker recruitment |
| Geographic coverage | All 6 GCC countries (UAE, Saudi Arabia, Kuwait, Qatar, Bahrain, Oman) |
| Verified agencies on platform | 2,100+ |
| Workers profiled with video | 189+ (and growing) |
| Training modules in GCC Domestic Academy | 108 (across 9 disciplines) |
| Languages supported | Arabic, English, Filipino, Hindi, Amharic, Swahili, Indonesian |
| Primary distribution channel | WhatsApp + Telegram (no native app) |
| Cost for families | Free |
| Revenue model | Optional services for agencies & recruitment offices |
| Estimated GCC domestic-help market size | USD 10 billion annually |
| Workers in GCC domestic-help sector | ~3.5 million |
| Government partners | Tadbeer (UAE), Musaned (Saudi Arabia), PAM (Kuwait), LMRA (Bahrain), MOHRE (UAE) integrations |

Founder bio — Ibrahim Kedir

Ibrahim Kedir is the founder of GCC Domestic, a UAE-based platform transforming how families across the Gulf hire domestic workers. After observing the friction and opacity that defined the regional domestic-help market — and the prevalence of WhatsApp as the universal communication tool — Ibrahim built a platform that runs entirely on the messaging apps families already use, no application required. Today, GCC Domestic indexes 2,100+ government-verified agencies across all six GCC countries and operates a portfolio of AI-native services, including Hayat — the first AI domestic helper built for Gulf households.

Seven product innovations launched 2026

1. **Hayat (حياة)** — AI domestic helper (Gulf-Arabic, prayer-aware, halal-aware, on WhatsApp/Telegram)
2. **Nadia, Layla & Amina** — Three specialised AI agents for clients, agencies, and support
3. **MOHRE eServices automation** — UAE Pass + WhatsApp match-number relay
4. **GCC-wide agency directory** — 2,100+ verified across 6 countries
5. **Worker video profiles** — Every worker has a video introduction
6. **QR-verified training certificates** — From GCC Domestic Academy
7. **WhatsApp-native training** — 108 modules delivered through messages